

The Internet has transformed the way businesses are run today. Thus, having a fully functional website is not enough to stand out in the crowd. With ever growing competition to generate revenue from websites, it has become important than ever to grab a top spot on Google search listings. With our comprehensive seo service, covering all technical aspects, you can start generating revenue from your website. You will not need to spend a lot of money to find your clients; we make sure that they find you.



### Our SEO Service includes:

- Create a 'SEO Friendly' website
- Optimisation for multiple keywords
- Rankings for multiple search engines
- Link Building
- Article Submission and Marketing
- Blog Posting and Marketing
- Social Media Branding
- Google Base Submissions
- Monthly reports

### Why choose us?

- A proven entity
- Fixed cost packages
- Ethical organic seo practised
- Help you achieve ranks reasonably quickly
- Make sure long term business growth is achieved
- Both Global and Local campaigns
- Relationships based on trust
- A complete end to end service
- Online campaigns customised to suit your needs
- Regular monitoring of your online marketing campaign

### Next step...

Feel free to contact us to find out more. Let us show you the advantages of choosing our solutions and services.

<http://www.jandbuk.com/contactus.htm>

Tel: +44(0)1189 611736

Email: [contactus@jandbuk.com](mailto:contactus@jandbuk.com)



# Local Search Engine Optimisation

## Initial Analysis and Setup

- Website analysis and review report
- Keyword Research
- Initial Ranking Report
- Identify minimum 5 LOCAL keywords based on client location and service
- Proper contact address display throughout the website
- Contact display in hCard micro format
- 301 redirection issues resolved
- Creation of Google Place account
- Submission to YouTube and attach link to Google Place profile
- Submission of client website images to Google Place profile
- Creation of FREE coupon (if applicable)
- Google Analytics account setup

## Monthly Service

- Research and submit to 10 local business directories on a monthly basis
- Monthly Rank Report

## Price

- Monthly - £ 99.00



# Global Search Engine Optimisation

## Initial Analysis and Setup

- Website analysis and review report
- Keyword Research
- Initial Ranking Report
- Website structure optimisation
- Meta tag optimisation
- Breadcrumb link creation
- Alt Tag optimisation
- Body content optimisation
- Duplicate content check
- Internal linking
- Footer link setup
- HTML sitemap setup
- XML sitemap setup
- Robot.txt file setup
- RSS Feed setup
- Google Account setup
- Webmaster tools account setup
- 301/ 404 issue management
- Google Analytics account setup
- Google Places setup (if applicable)
- Google Products setup (if applicable)
- Blog Installation & Customisation
- Detailed document with instructions to make site seo friendly

## UK Wide/ Global Monthly SEO Prices

	Blue	Black	Gold
Approximate number of keywords	20 - 25	25 - 30	30 - 35
Suitable for websites - Number of Pages	< 15 Pages	< 35 Pages	< 60 Pages
One Way Text Links	3	5	10
Short Paragraph Contextual Links (125 words)	2	4	8
Long Paragraph Contextual Links (300+ words)	1	2	3
LIVE FREE Directory Listing	3	5	10
PAID Directory Listing	X	1	2
Local Business Directory Submission	2	3	5
Social Bookmarking Submission	5	10	20
RSS Feed Submission (one time)	5	10	15
Article Writing and Submission (450 + words)	1 with 10 Links	2 with 20 Links	3 with 30 Links
Monthly Reports (Detailed)	V	V	V
Traffic Status Report ( Google Analytics )	V	V	V
<b>Monthly Fees</b>	<b>£299</b>	<b>£399</b>	<b>£499</b>